

SPOKANE'S GTEC

REDUCING CONGESTION AND POLLUTION IN THE DOWNTOWN & UNIVERSITY DISTRICTS - AUGUST 2008 TO JUNE 2009

Spotlight: Crosswalks for Students

Two crosswalks have been installed on the main route through Spokane's urban Riverpoint Campus, thanks to a collaborative effort by the City's GTEC, the County's CTR Office, Spokane's Regional Health District and WSU Spokane. The crosswalks and accompanying signage will allow safe access to bus stops on the east and west ends of the street as well as to the Centennial Trail, a 37-mile paved ped/bike trail that follows the Spokane River through campus and on to points east and west. The project supports the newly formed student CTR program on campus, also a collaboration of the GTEC, the CTR Office and campus administrators.

The crosswalk locations were identified as high priorities during a recent walk audit co-hosted by GTEC staff. The City has also agreed to install a third crosswalk at a later date that will improve connectivity to downtown.



A median refuge will allow pedestrians to cross one segment of the street at a time.



Student's existing crossing habits helped guide crosswalk location.



Pedestrians in Downtown Spokane

GTEC Program Successes

- Met the GTEC Plan goal of recruiting 1,000 single-occupant vehicle (SOV) commuters to try a commute alternative
- Reduced Vehicle Miles Traveled by 20%, surpassing the GTEC Plan goal of 13%
- Reduced carbon monoxide emissions by 1,500 pounds in the month of May alone



A full bus heads up Spokane's South Hill.

- Updated the City's Downtown Design Guidelines and zoning code to support the GTEC goals
- Provided an incentive program for SOV commuters within the GTEC
- Implemented the first CTR program for EWU & WSU students with Gonzaga considering a program for the fall



Thirty bike racks installed downtown.

Partners in Achievements

- Downtown Spokane Partnership
- EWU & WSU Universities
- Spokane County CTR Office
- Spokane Regional Transportation Council
- Spokane Regional Health Dist.
- The Lands Council
- YMCA
- Tipke Manufacturing (Private)
- Spoke 'N Sport (Private)



A group of GTEC partners audit walkability along historic Monroe Street.

Spotlight: Earth Day Bicycle Event

At an Earth Day Event held at City Hall, 10 businesses that promote alternative transportation to their employees received a new commute trip reduction tool – bicycles for their work sites. The bikes will be used for mid-day errands and appointments that might otherwise have caused a commuter to drive his or her car.

At the same event, the president of the Downtown Spokane Partnership (DSP) introduced a bike rack partnership with the GTEC. Thirty bike racks were purchased with GTEC funds with the DSP marketing the project and installing the racks.



Mayor Mary Verner & Councilman Richard Rush present worksite bikes on Earth Day.