

## Letter of Compliance for Electronic Message Signs

Owner of electronic message sign: \_\_\_\_\_

Address of sign: \_\_\_\_\_

Property zone: \_\_\_\_\_

Assessor Parcel Number: \_\_\_\_\_

I certify compliance with the following standards for electronic message signs mandated by table 4 of the Spokane Municipal Code Section 17C.240.050J (initial each line that applies):

\_\_\_\_\_ Electronic message centers in all zones shall come equipped with an automatic dimming photocell, which automatically adjusts the display's brightness based on ambient light conditions.

\_\_\_\_\_ The brightness level in all zones shall not increase by more than 0.3 foot candles (or 3.23 lumens per square meter or lux) (over ambient levels) as measured using a foot candle meter at a pre-set distance.

\_\_\_\_\_ Brightness measurement process for electronic message centers shall be as follows:

- a. At least 30 minutes past sunset, use a foot candle meter to record the ambient light reading for the area. This is done while the electronic message center is off or displaying all black copy.
- b. The reading should be taken with the meter aimed directly at the electronic message center at the appropriate pre-set distance. Measurement distance criteria follows:
  - 0-100 square foot signs to be measured 100 feet from source,
  - 101-350 square foot sign to be measured 150 feet from source,
  - 351-650 square foot sign to be measured 200 feet from source,
  - 651-1000 square foot sign to be measured 250 feet from source.
- c. Turn on the electronic message center to full white copy and take another reading.
- d. If the difference between the readings is 0.3 foot candles or less, the brightness is properly adjusted.

\_\_\_\_\_ Electronic message centers shall display static images for not less than two seconds before transitioning to another static image. Transitions may utilize frame effects but flashing signs are prohibited.

\_\_\_\_\_ Video display methods are only permitted in the GC, LI and HI zones. An animated sign or any portion of a sign that uses a video display

method shall have a minimum duration of two seconds and a maximum duration of five seconds.

\_\_\_\_\_ The content of electronic message signs is limited to on-site advertising only.

\_\_\_\_\_ In **residential zones only** electronic message signs shall be turned off between the hours of 10:00 PM and 6:00 AM.

I understand that violations of these provisions are civil infractions subject to the penalties of SMC 1.05.160.

\_\_\_\_\_  
OWNER (Signature)

\_\_\_\_\_  
OWNER (Print name)

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State Zip

\_\_\_\_\_  
Date